



'Compose Your Own' Sponsorship Benefit Packages

All of the Lethbridge Symphony's **Community Supporters from \$500** receive the following CORE benefits:

- Verbal thanks in curtain speeches as part of Community Partners group (approx. 10,000 patrons)

Additional benefits are also available at the following levels of support:

- ❖ From \$1,000 – choose any combination of benefits from Tiers 1 and 2, up to a \$1,000 value
- ❖ From \$2,500 – choose any combination of benefits from Tiers 1, 2 and 3, up to a \$2,750 value
- ❖ From \$5,000 – choose any combination of benefits from Tiers 1, 2, 3 and 4, up to a \$6,000 value
- ❖ From \$10,000 – choose any combination of benefits from Tiers 1, 2, 3, 4, and 5, up to a \$12,500 value

Tier 1 – options valued up to \$250

- Complimentary ticket vouchers
- Logo posted on website with link to company (approx. 4,000 visitors)
- Shout-out recognition on Symphony social media twice each Season (approx. 1,000 hits monthly)
- Link to sponsor on the Symphony website Corporate Investors page (approx. 4,000 visitors)
- Link to sponsor included in all shout-outs on Symphony social media
- Shout-out recognition in one media release
- Inclusion in Community Partners listing in all Season programs (approx. 3,500 copies printed)

Tier 2 – options valued at \$250+

- Quarter-page ad in all Symphony Series programs
- Featured article in e-newsletter (approx. 4,000 subscribers)
- Shout-out recognition in one media release
- Logo printed on a concert programme order page
- Logo recognition in one media release
- Invitation to a dress rehearsal, with guided venue tour (up to 20 people)
- Networking opportunity

Tier 3 – options valued at \$500+

- Half-page ad in all Symphony Series programs
- Inclusion in Community Partners listing display at all Season venues (approx. 10,000 patrons)
- Join the musicians for dinner between the Series 5 dress rehearsals (up to 20 people)
- Logo printed on concert poster for one event
- Logo printed on program cover
- Product sampling at event
- VIP event seating by block

Tier 4 – options valued at \$1,000+

- Full-page ad in all Symphony Series programs
- Verbal thanks by name in all Season curtain speeches (approx. 10,000 patrons)
- Performance by our resident professional string quartet, Musaeus, at your event
- One-year advertising space on our website
- Opportunity to speak at an event
- Performer Meet & Greet after an event
- Program insert for a concert event

Tier 5 – options valued at \$2,500+

- Full-page ad (outside back cover, full colour) in all Symphony Series and Extras programs (valued at \$2,000)
- Onsite Signage and Logo recognition
- Special media release, with impact story about sponsor
- Pre- / Post-performance reception
- Logo in e-newsletter footer
- Private dinner with musicians
- Private recital & reception